

Pre-Photo Shoot Checklist

The Day of the Shoot

The day of the shoot, you'll want to clean and clear as much as possible. It can be especially helpful to do these things the day before, and simply touch up as needed the day of.

For the Exterior:

- Make sure all cars are parked off the property, and preferably away from the front of the home. Move any trailers, boats, or RVs before the shoot.
- Move all lawn care tools like hoses, shovels, and watering cans out of sight. Move the garbage and recycling bins out of sight as well.
- Remove toys, pool items, and anything personal from the yards, both front and back.
- Sweep pathways and driveways clear. Patios as well!

For the Interior:

- Sweep, vacuum, and mop all floors.
- Turn on all the lights, including lamps, but leave any fans off.
- Turn blinds horizontal, and open all curtains in every room, you want as much natural light as possible
- Make sure all TVs, computer monitors, and electronics are turned off with their remotes stored out of sight.
- If there are pets in the house, it is best to remove as much evidence of them as possible for the pictures. Remove beds, bowls, and litter boxes before the shoot, and plan to keep your pets in a crate or carrier, or have them off property for the shoot.
- Hide trash cans, laundry hampers, and recycle bins all around the house.
- In the **kitchen**, clear the counters as much as possible, and wipe down all surfaces. Hide dishwashing implements like soap and sponge, as well as stashing away any small appliances you can.
- Consider fresh flowers or a bowl of fruit for your counters and kitchen table.
- In the **bathrooms**, hide the daily use stuff like toothbrushes and hand soap, unless it's a decorative bottle. Wipe down mirrors and shower doors if you have them. Hide your showering implements, and make sure the tub is clean.
- Make sure your toilet lids are down, and you have fresh rolls of paper in the holder.
- In **bedrooms**, make all beds, pick up anything from the floor. Put away children's toys, and try to limit personal effects in all bedrooms.

With a little planning, you can have both ease of experience and peace of mind. Taking good photos will help show the best parts of your home to potential buyers, and you want those photos to shine.